

Economic Development Committee Report to Council - January 2015

EDC Chaired by Bob Howard

#	Activity	Status	Issues	Responsible EDC Member
1	Signage Project	<p>There is a request into DELDOT for additional Milton gateway signs on Route 1 and on Cave Neck Road/Front Street.</p> <p>Alex has reached out to the Milton Art League about information for a design for an archway sign at the entrance to the Governor's Walk on Union Street. Also there is planning work underway to place destination signs at this location.</p> <p>Although rejected by DELDOT, Alex is still pursuing a destination sign at the exit from Dogfish.</p> <p>The "Visit Historic Milton" sign has been installed at Heritage Creek. - Completed</p>		Alex Donnan
2	EDC Support of Holiday Events	<p>The EDC supported a 'Shop Local' effort with recruiting local business participation in the holiday events by extending shopping hours and door prizes.</p> <p>Promotional material (store placards, post cards, local business information) was developed and distributed to promote the 'shop local', door prize and the other holiday activities.</p> <p>We had great participation from Milton retail businesses with 27 of the 30 door prizes donated by them. Based on the number of people who were in town, it appears that all of the events were very successful.</p>		Bob Howard / Michela Cofaro
3	Milton Town Advertising in Support of Holiday Events	<p>Two 1/2 page color ads for the Cape Gazette were successfully run that promoted; shop local, the tree lighting, parade, hospitality night, holly fest, house tour and theater activities. - Completed</p>		Steve Crawford
4	EDC New Business Mentorship	<p>Work has begun to establish a linkage with the Town Project Coordinator and the EDC. The purpose of this linkage is to allow an EDC member to offer the applicant support with town-related issues.</p>		Steve Crawford
5	Update Business Process and Business Inventory Documentation	<p>The Business Inventory documentation has been updated to reflect the success in the opening of several new businesses in Milton. - Completed</p>		Steve Crawford