

## Economic Development Committee Report to Council - July 2015

#	Activity	Status	Responsible EDC Member
1	Signage Project	<p>Approval for additional Milton gateway sign on Route 1 South before Route 5 has been obtained from the property on Route 1. Work is continuing to get the agreement finalized and starting to work with DELDOT on installation planning.</p> <p>Awaiting a cost estimate as the final design has been determined on the Governor's Walk sign between Irish Eyes and The Mercantile buildings.</p> <p>If there are any funds leftover, Alex will investigate the possibility of installing Milton gateway signs on Route 16.</p>	Alex Donnan
2	Sustainability Subcommittee	The subcommittee met and discussed various ideas that the committee can do to move Milton toward a more sustainable mode of design, operation, lifestyle, and economy by making recommendations to town council regarding ways to achieve this. Due to the potential size and scope of this initiative, any recommendations to Council and the Mayor are targeted to be before the end of the year.	Michela Coffaro/ Bob Howard
3	Merchant Appreciation Subcommittee	Discussions have taken place regarding the possibility of holding a "Merchant Appreciation Event" for town merchants to include all Milton merchants. The subcommittee had no report for the last EDC meeting.	Jim Crellin/ Norma Kraus/ Bob Howard
4	EDC New Business Advisory Role	Steve Crawford has included in the document information that clearly defines what the EDC Advisor can and cannot do or say when engaging a new business person. This was reviewed by the EDC and has been sent to Mr. Collier and Mrs. Rogers for their further review and discussion, as necessary. In addition, there will be a need for an orientation session for EDC members prior to implementation to ensure proper and appropriate information is given out.	Steve Crawford/ Bob Howard
5	Streets and Sidewalks	Councilman Ed Kost - Chairman of Streets and Sidewalks Committee informed Bob Howard that the paved sidewalks on Union and Federal Streets are owned by the property owners. Therefore the Town has no responsibility for the trees or garden fencing. The Committee is considering going back to the Advisory Subcommittee and the Downtown Merchants with this information and whether or not it makes sense for EDC to convene a meeting of stakeholders to discuss the issue.	Bob Howard
6	Milton Advertisements	The EDC reviewed a list of possible Cape Gazette advertisements to ensure money for the Cape Gazette ads is utilized in the most efficient possible way. Given the limited funding available, the following events were deemed appropriate for this effort; St. Pats Day, the Crab Festival, the July 4th festivities, Bargains on the Broadkill and 2 ads for the December holiday events.	Steve Crawford
7	"Welcome to Historic Milton" Brochure	There currently exists a several years old brochure that is out of date. The EDC is considering, based on cost and funding, an effort to update the brochure with a more tourist friendly design.	Bob Howard/ Steve Crawford
8	'Doors of Milton' Calendar and/or poster	Mr. Rich Miller attended the June EDC meeting and presented an idea for a "Doors of Milton" calendar and/or poster to promote Milton via it's historic doors. With a letter of introduction from the EDC, Mr. Miller is going to visit several organizations in town to gauge interest in this idea before any planning work is initiated.	EDC