## Economic Development Committee Report to Council - November 2015

Activity	Status	Responsible EDC Member
Signage Project	The gateway sign located on Preswick Properties on Route 1 South has been installed. <b>Completed</b> Working to finalize the wording on the Governor's Walk sign between Irish Eyes and The Mercantile buildings. Once done will get a final cost estimate.  Have secured an extension on the USDA grant so that the money will be available when needed.	Alex Donnan
Sustainability Subcommittee	The Sustainability Sub-Committee has recommended discussing short term Projects: They are 1} Water Usage meaning " What is Your Water Footprint?", 2} Sustainable recreation, 3}Tracking our waste and recycling in our town of Milton and Improving usage, 4} Improving recycling of grocery plastic bags, and 5‡ Promoting composting by residents. We are interested in hearing from the residents of the town of Milton and we will consider doing an inventory of Sustainability actions practiced here in Milton. No updated status.	Michela Coffaro/ Bob Howard
EDC New Business Advisory Role	During a meeting on October 21 with Steve Crawford, John Collier and Kristy Rogers it was decided to have further discussions by the EDC at their next meeting to explore the idea of expanding the scope of this effort. Since just about all storefronts are now occupied, there is a thought that perhaps this effort could include other small businesses and light commercial. In addition, there was a thought that the EDC could discuss and consider investigating what other local towns are doing to attract businesses. Therefore, it was decided to defer implementation to evaluate if a more robust effort should be planned.	Steve Crawford/ Bob Howard
Business Inventory	The inventory of businesses has been updated and posted on the Town website.	Steve Crawford
Holiday Promotions	Assuming funding is approved, there will be a full page color ad for Milton in the Cape Gazette Holiday booklet to be published before Thanksgiving. Work will also be done to place an half page color ad in the Cape newspaper to support the holiday activities on December 12th.	Steve Crawford
	Sustainability Subcommittee  EDC New Business Advisory Role  Business Inventory	The gateway sign located on Preswick Properties on Route 1 South has been installed. Completed  Working to finalize the wording on the Governor's Walk sign between Irish Eyes and The Mercantile buildings. Once done will get a final cost estimate.  Have secured an extension on the USDA grant so that the money will be available when needed.  The Sustainability Sub-Committee has recommended discussing short term Projects: They are 1